



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand BILL NELSON SENATE (134141)
Acct Types National/Political
Est/Headline 587/06312696
Demo
Revision 1, Modified on 10/25/12 5:58 PM
Comments BILL NELSON SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 635837
Inv Date 9/30/2012
Terms Net 30
Contract 331148
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

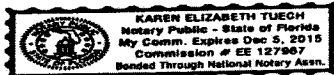
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:35PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,W-1,F-1	09/19/12 5:14AM (We)	00:30	BN12003H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,W-1,F-1	09/21/12 5:13AM (Fr)	00:30	BN12003H	\$375.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,Th-1	09/18/12 6:56AM (Tu)	00:30	BN12003H	\$1200.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,Th-1	09/20/12 6:14AM (Th)	00:30	BN12003H	\$1200.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-1	09/19/12 7:58AM (We)	00:30	BN12001H	\$1250.00	
4.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,F-1	09/18/12 9:56AM (Tu)	00:30	BN12001H	\$300.00	
4.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,F-1	09/21/12 9:50AM (Fr)	00:30	BN12001H	\$300.00	
5.0	Spot	9:00:00AM-10:00:00	Day,M-1	09/24/12 9:18AM (Mo)	00:30	BN12003H	\$375.00	
6.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1	09/19/12 10:25AM (We)	00:30	BN12003H	\$300.00	
6.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1	09/20/12 10:20AM (Th)	00:30	BN12001H	\$300.00	
7.0	Spot	10:00:00AM-11:00:00	Day,M-1	09/24/12 10:16AM (Mo)	00:30	BN12001H	\$375.00	
8.0	Spot	11:00:00AM-12:00:00	Day,Th-1	09/20/12 10:59AM (Th)	00:30	BN12003H	\$625.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Th-1	09/20/12 3:55PM (Th)	00:30	BN12001H	\$525.00	
10.0	Spot	3:00:00PM- 4:00:00	Day,M-1	09/24/12 3:35PM (Mo)	00:30	BN12003H	\$650.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	09/20/12 4:37PM (Th)	00:30	BN12003H	\$625.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	09/21/12 4:11PM (Fr)	00:30	BN12001H	\$625.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,F-1	09/21/12 5:23PM (Fr)	00:30	BN12003H	\$1400.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	09/20/12 7:25PM (Th)	00:30	BN12001H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,F-1	09/21/12 7:38PM (Fr)	00:30	BN12001H	\$1850.00	
15.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/22/12 7:13PM (Sa)	00:30	BN12003H	\$675.00	
18.0	Spot	11:00:00PM-11:35:00	Day,W-1,F-1	09/19/12 11:32PM (We)	00:30	BN12001H	\$1500.00	
18.0	Spot	11:00:00PM-11:35:00	Day,W-1,F-1	09/21/12 11:32PM (Fr)	00:30	BN12003H	\$1500.00	
20.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	09/22/12 7:39AM (Sa)	00:30	BN12001H	\$675.00	
21.0 / 1	Spot	5:00:00AM- 6:00:00	Day,Su-1	09/23/12 5:55AM (Su)	00:30	BN12001H	\$70.00	(Revised)
22.0	Spot	1:00:00PM- 6:00:00	Day,Su-1	09/23/12 1:56PM (Su)	00:30	BN12003H	\$250.00	
23.0	Spot	5:00:00AM- 5:30:00	Per week (1),Mo	09/24/12 5:13AM (Mo)	00:30	BN12001H	\$500.00	
24.0	Spot	12:00:00PM- 1:00:00	Day,F-1	09/21/12 12:56PM (Fr)	00:30	BN12003H	\$675.00	M/G For 19.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$20,345.00	Total Spots	27
Commission	(\$3,051.75)		
Net Total	\$17,293.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.